

When my Area Code was changed from 213 to 310, it was necessary for me to reprint hundreds of thousands of brochures, business cards (for my entire staff), posters, publicity materials, video sleeves, etc. and advise all my international correspondents. It was costly and unnecessary. To go through this pain again is ludicrous! An overlay is much preferred, or release those numbers that have not been used in the 310 area.